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Surgical dimples latest fad among women in city

Umesh Isalkar | TNN

Pune: That genetically inherited dimple on the cheek is no more restricted to a select few. And it's not only aspiring models or young girls eyeing the hospitality industry who are willing to go under the knife for that prominent hollow on the face. A rising number of women aged between 35 and 45 years in the city have joined the ranks for the surgical creation of the dimple.

"Among the total number of dimple creation surgeries performed in the city, 70 per cent are working women in the age group of 35 years to 45 years. This may be because they have become more conscious about maintaining their looks," cosmetic surgeon Parag Sahasrabudhe, associate professor of plastic surgery at the B J Medical College and Sassoon hospital told TOI.

"What was earlier considered nature's

gift is now easily achievable through a simple surgical procedure," adds Sahasrabudhe. Cosmetic surgeon Ashish Davalbhakta agrees: "Surgical dimple creation procedures are on the upswing. Along with routine surgeries done for ageing of the face and body, more and more working women are opting for beautification procedures for the face, like dimple creation. There is a marked increase in the number."

Elaborating on how the demand has increased over the years, Sahasrabudhe says, "The facility to achieve surgical dimples has been available in the city since 2006. Earlier, only girls, between the age group of 20 to 25 years vying for careers in modelling and hospitality industry would go for the surgery. The demand among working women started finding roots since 2007."

More and more women in 35-45 age group going to cosmetic surgeons

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Surgical dimples latest fad among city women

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"Today, among the total number of dimple creation surgeries performed in the city, 70 per cent have been done on women aged between 35 years and 45 years," says cosmetic surgeon Avinash Deodhar. "Earlier, I would perform around three such surgeries. Today, of the total five surgeries, around three are performed on 'middle-aged' working women."

Sahasrabudhe adds, "In 2007, I performed five surgical dimple creation procedures, out of which just one patient was from the 'middle-age' group. The number rose to 12 in 2008, with seven women undergoing this procedure. "Till August this year, I performed 10 such procedures, out of which seven were done on the 'middle-aged' group," Sahasrabudhe says.

Explaining the technicalities involved, Davalbhakta says, "Dimple creation surgery is either done as an isolated procedure or along with other cosmetic surgery procedures such as rhinoplasty,

lip reduction and chin augmentation."

A dimple can be created at the desired spot on the face and of the desired size, says Sahasrabudhe. "And, if at a later date, the patient so desires, the procedure can be completely reversed."

When done in isolation, it is done under local anaesthesia as a day procedure. The result is instant, say cosmetic experts.

Initially, the dimple is a fixed one. It is accentuated with smiles, which is called a dynamic dimple. It remains permanent. "I perform around four such surgeries every year, of which two are invariably on 'middle-aged' working women. There are a lot more enquiries coming from working women" says Davalbhakta.

"The result on those with chubby cheeks will not be as good as those who have slim faces. One should be fit and free of medical condition to undergo such procedures. The cost ranges between Rs 25,000 and Rs 35,000," Davalbhakta adds.